

<b>h.Art Fee Table 2012 - Registration open from 27 February 2012</b>	
Artists are expected to be <b>open every day for 9 days from at least 11am - 5pm and be FREE</b> access (feel free to open longer if you wish)	<b>2012</b>
<b>Anything other than 9 days opening or Free access will be in the special events category</b>	
<b>Deadlines will cut off earlier if our maximum capacity is reached - 120 venues</b>	
<b>Premises or businesses which normally operate as retailers</b> and don't have a special h.Art exhibition or focus for the event will be offered advertising space	
<b>Herefordshire *Membership Rate</b> – Applies to <u>all</u> individuals including each person in a group, ( <i>only exclusion is special events &amp; galleries</i> )	<b>55</b>
<b>Out of County *Membership Rate</b> – Applies to <u>all</u> individuals including each person in a group exhibiting outside of Herefordshire from 2011.	<b>70</b>
<b>Guide fees:</b>	
EARLY BIRD rate ( <b>by 31st March</b> ) Guide fee for <b>studios with one to two artists</b> - gives you one sixth of a page and one image	<b>125</b>
STANDARD RATE ( <b>deadline 30th April</b> ) Guide fee for <b>studios with one or two artists</b> - gives you one sixth of a page and one image	<b>145</b>
GROUPS EARLY BIRD RATE ( <b>by 31st March</b> ) Guide fee for <b>three - ten artists</b> - gives you one third of a page and two images	<b>256</b>
GROUPS STANDARD RATE ( <b>deadline 30th April</b> ) Guide fee for <b>three - ten artists</b> - gives you one third of a page and two images	<b>296</b>
LARGE GROUPS EARLY BIRD RATE ( <b>by 31st March</b> ) Guide fee for ten or more artists - gives you half a page and three images	<b>384</b>
LARGE GROUPS STANDARD RATE ( <b>by 30th April</b> ) Guide fee for ten or more artists - gives you half a page and three images	<b>424</b>
Optional Fee for any artist or group <b>*additional guide space</b> - extra sixth of a page and one extra image	<b>125</b>
Herefordshire Galleries - one third of a brochure page and two images ( <b>deadline 30th April</b> ) no membership required	<b>260</b>
Out of County galleries - one third of a brochure page and two images ( <b>deadline 30th April</b> ) no membership required	<b>280</b>
Special Event (one day or series of few day events/openings) - one quarter page ( <b>deadline 30th April</b> ) no membership required - <b>to review Jan '12</b>	<b>384</b>
Optional Fee for any Special Event <b>*additional guide space</b> - extra quarter of a page and 2 extra images	<b>190</b>
<b>Premises or businesses which normally operate as retailers</b> and don't have a special h.Art exhibition or focus for the event will be offered advertising space	
<b>Herefordshire Open Exhibition - submission fee is £12 for one work, £18 for two, £25 for three (max)</b>	
<i>Actual works to be submitted (summer 2012) and SELECTED by a panel and shown at Hereford Museum &amp; Art Gallery - details to be confirmed in 2012</i>	
<b>EXAMPLE - Early Bird</b> cost to an individual artist for membership and guide fee is:	<b>£180</b>
<b>EXAMPLE - Standard rate</b> cost to an individual artist for membership and guide fee is:	<b>£200</b>
<b>EXAMPLE - Early Bird GROUP rate</b> cost for each artist in a group of six for membership and share of the guide fee:	<b>£97</b>
<b>EXAMPLE - Standard rate for a GROUP</b> cost for each artist in a group of 6 for membership and share of the guide fee:	<b>£104</b>
<b>EXAMPLE - Early Bird rate for a LARGE GROUP</b> cost for each artist in a group of 15 for membership and share of the guide fee:	<b>£81</b>
<b>EXAMPLE - Special event</b> cost to an individual artist or shared cost between a group of artists (membership an option) for guide is :	<b>£384</b>
<b>*Membership entitles you to</b> extra space and links on the h.Art website, newsletters, and free access to Herefordshire Arts Market website (on line shop in continual development), your name + medium in the printed guides index, offer to participate in a Christmas event.	
<b>Out of County Venues Policy:</b>	
All post 2011 out of County venues will be placed on a waiting list. Should the target amount of 120 Herefordshire venues not be reached, venues on the waiting list may be included.	
All out of County venues from 2011 onwards will be required to pay a higher membership or Gallery rate than Herefordshire venues.	
Out of County venues who have been a part of h.Art prior to 2011 will be accepted into h.Art on the same grounds as Herefordshire venues and will only be required to pay the Herefordshire membership rate. This is as thanks for the support given to h.Art. Out of County venues from 2011 onwards will be required to pay a higher rate as stated.	